

Base Package

Engage more clients on your Volkswagen website with 360.Agency.

Multi-Templated dealer website with Content and CSS customization (includes access to XMS Pro)*.

*3rd party integration required as per VW certification program.

\$ 1,099
per site / per month

XMS 360

New and pre-owned cars inventory management software (includes syndication).

XMS Mobile

Mobile App to manage new and pre-owned cars inventory (VIN scan, datas, pictures, video).

Pre-owned Cars

Inventory syndication (import & export).

XMS Review 360

IPAD and IPHONE App that allows you to capture testimonials at point of sale.

Content

New, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc...

XMS Pro

CMS access for promo management, articles, coupons, landing pages, sections, department and users.

Phonetrack 360

6 local or (1-800) phone numbers (tracking & recording) with Phonetrack 360 Lite access.

New Cars

Specific VDP landing page for every trim level.

3 interior & exterior pictures (Matching canadian Make, Model, Year, Trim).

Complete collection of new vehicles with an image gallery of your inventory.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

See 360 Media Plan with your dedicated medias directors. (Banner creation).

\$1,000
per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

Optional product for Base Package :

New Cars: Our Showroom application provides manufacturer rebates as well as lease and finance options (to the trim level).

\$150
per site / per month

*Included in the Premium version

DIGITAL RETAILING

ONLINE SALES FOR AUTOMOTIVE RETAILERS

Get the Best Price

Showroom 360
New Cars

\$600
per site / per month
\$1,500 upfront

Showroom 360
Pre-owned Car

\$250
per site / per month
\$1,500 upfront

Premium Package

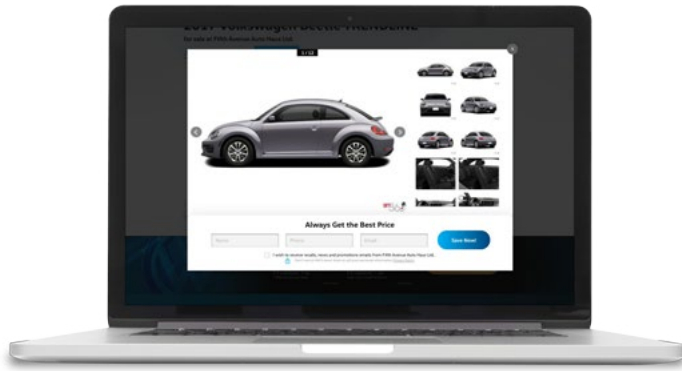
Improve your client's online experience with 360.Agency.

Custom designed dealer website (with VW brand guidelines).

*3rd party integration required as per VW certification program.

\$ 1,699
per site / per month

The Premium Package includes all items from the Base Package, plus:



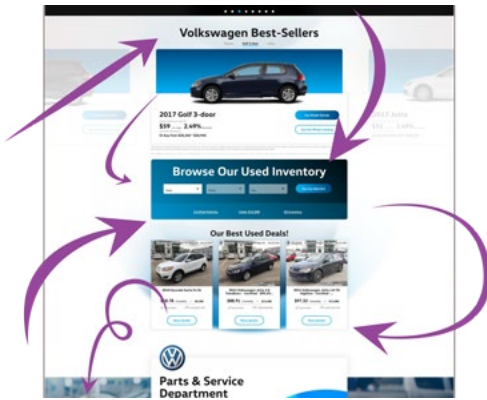
High-end photo gallery

High-end and exclusive photo gallery (Canadian Make, Model, Year and Trim).



360 Spin tour

New vehicles: 360 Spin exterior and interior.



Customized design and programming

Customization with no additional charges.



Showroom 360

Payment calculation app integrated with your website.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

360 Media Plan with your dedicated media director (All banners creation included).

\$1,000
per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

New Cars: Our Showroom application provides manufacturer rebates as well as lease and finance options (to the trim level).

***Included**

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